

7 Ways to Grow Your Business



INCREASE CLIENT RETENTION RATE

Keep current clients happy - it is easier to keep existing clients than it is to attract new ones.

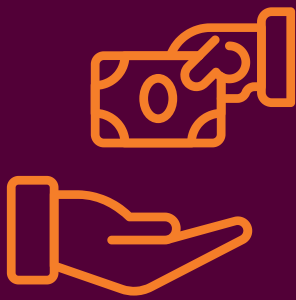
INCREASE LEADS GENERATED

Drive more potential clients to your website, phone line and premises.



INCREASE PROSPECT CONVERSION

Follow up those who've made enquiries, show interest and build rapport - help prospects to buy from you.



INCREASE TRANSACTION VALUE

Upsell additional services or bigger volumes to your current clients or customers.

INCREASE TRANSACTION FREQUENCY

Encourage clients or customers to buy more frequently.



REDUCE COST OF SALES

Identify ways to save time and resources in order to make more sales - drive efficiency and variable cost reduction.

REDUCE OVERHEADS

Review your business costs to identify fat that can be trimmed (not muscle).

